MacArthur Boulevard Business Association

2011 Membership Registration

SELECT MEMBERSHIP LEVEL
☐ Individual/Neighbor
☐ Merchant/Business/Not-for-profit organization
☐ Patron/Presenting Sponsor

INFORMATION:
Company/Individual Name: _____

Type of Business/Business Category: _____# of Employees: _____

Mailing Address			**Physical Address** **(if different from mailing address)**		
Street address/PO Box			Street address		
City	State	Zip	City	State	Zip

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

Primary Contact Name: _____ Title: _____

Contact Phone: _____ Ext: _____ Email: _____

Signature **(owner/authorized individual):** _____Date:_____

YOUR INVESTMENT: (Please review Membership details - next page)

Annual Contribution: $_____ .

Paid via (check one): ☐ Cash ☐ Check No: _____ ☐ Please send me an invoice

Make checks payable to MacArthur Boulevard Business Association
Mail to:
MacArthur Boulevard Business Association, 1337 Wabash Ave, Springfield, IL 62704

www.ShopOnMacArthur.com **email: info@ShopOnMacArthur.com**

Referred by _____

(office use only) ☐ recorded ☐ website ☐ email

MacArthur Boulevard Business Association 2011 Membership Levels and Benefits

Are you ready to join the cause to promote, develop and preserve the MacArthur Boulevard area as a desirable place to work, shop and live?

What is in it for you… as a business owner?

As a member of the MBBA, you can be a part of the community while protecting your most valuable resource - your time! We are your ears and your business voice on vital issues that are important to the MacArthur Boulevard Area. We are the front door to the business community.

During the past few months we have been re-organizing into your independent voice working to protect the business interest of the MacArthur Boulevard Area.

Patron

For those committed to a vibrant future for the MacArthur area. Enjoy all of the benefits as a member, along with company logo on all promotional printed materials, website home page, and at all special events. Please visit with one of the board members to discuss additional benefits!

$500
$1,000
$2,500

Merchant/Business/Not-for-profit Organization Member

Benefits of Merchant/Business Membership include: Business listing and website link on the MBBA website at www.ShopOnMacArthur.com. Access to monthly membership meetings & special events throughout the year. Business Member Discount on advertising from our three media partners (Illinois Times, Midwest Family Radio Group & WCFN/WCIA).
Member-to-Member Discount Coupon Program and Monthly Business Spotlight Program. You will also receive the monthly MBBA E-News report and have access to your local elected officials.

$75	Not-for-profit Organization
$75	1-4 Employees
$100	5-15 Employees
$150	15-+ Employees

Individual/Neighbor

Benefits include: An invitation to play a direct role in all events and activities developed to enhance the image of the Boulevard Area, including our monthly membership meetings and special events. You will also receive the monthly MBBA E-News report and your name will appear on www.ShopOnMacArthur.com., the official website for the MBBA.

$15	Individual / Neighbor