

EXPANDED PROFILE

2000-2010 Census, 2012 Estimates with 2017 Projections

Calculated using Proportional Block Groups

Lat/Lon: 39.7753/-89.6683

RF5

MacArthur Blvd

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2012)	12,768	76,965	123,376
Projected Population (2017)	13,153	79,127	126,801
Forecasted Population (2022)	13,169	79,220	126,949
Census Population (2010)	12,595	75,990	121,828
Census Population (2000)	13,166	78,841	122,458
Projected Annual Growth (2012 to 2017)	385 0.6%	2,161 0.6%	3,425 0.6%
Historical Annual Growth (2010 to 2012)	173 0.7%	975 0.6%	1,548 0.6%
Historical Annual Growth (2000 to 2010)	-571 -0.4%	-2,851 -0.4%	-631 -0.1%
Estimated Population Density (2012)	4,066 <i>psm</i>	2,723 <i>psm</i>	1,571 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
Households			
Estimated Households (2012)	5,979	35,152	54,520
Projected Households (2017)	6,168	36,250	56,226
Forecasted Households (2022)	6,176	36,297	56,296
Census Households (2010)	5,889	34,622	53,698
Census Households (2000)	6,109	35,684	53,809
Estimated Households with Children (2012)	1,551 25.9%	9,476 27.0%	15,401 28.2%
Estimated Average Household Size (2012)	2.13	2.14	2.20
Average Household Income			
Estimated Average Household Income (2012)	\$63,066	\$59,543	\$62,346
Projected Average Household Income (2017)	\$71,034	\$66,374	\$69,717
Estimated Average Family Income (2012)	\$77,863	\$76,119	\$79,197
Median Household Income			
Estimated Median Household Income (2012)	\$53,342	\$46,668	\$50,348
Projected Median Household Income (2017)	\$60,110	\$52,415	\$56,674
Estimated Median Family Income (2012)	\$72,787	\$61,954	\$66,077
Per Capita Income			
Estimated Per Capita Income (2012)	\$29,550	\$27,815	\$28,391
Projected Per Capita Income (2017)	\$33,326	\$31,113	\$31,867
Estimated Per Capita income 5 Year Growth	\$3,776 12.8%	\$3,298 11.9%	\$3,476 12.2%
Other Income			
Estimated Median Disposable Income (2012)	\$44,824	\$39,466	\$42,161
Projected Median Disposable Income (2017)	\$49,968	\$43,819	\$47,078
Disposable Income Estimated 5 Year Growth	\$5,144 11.5%	\$4,353 11.0%	\$4,917 11.7%
Estimated Average Household Net Worth (2012)	\$410,979	\$366,793	\$390,116
Daytime Demos (2012)			
Total Businesses	525	5,229	6,881
Total Employees	5,214	77,411	102,585
Company Headquarter Businesses	2 0.3%	80 1.5%	115 1.7%
Company Headquarter Employees	112 2.2%	11,367 14.7%	14,532 14.2%
Employee Population per Business	9.9	14.8	14.9
Residential Population per Business	24.3	14.7	17.9
Race & Ethnicity			
White (2012)	10,812 84.7%	55,771 72.5%	93,744 76.0%
Black or African American (2012)	1,260 9.9%	16,430 21.3%	22,433 18.2%
American Indian or Alaska Native (2012)	44 0.3%	270 0.4%	444 0.4%
Asian (2012)	189 1.5%	1,527 2.0%	2,507 2.0%
Hawaiian or Pacific Islander (2012)	3 -	27 -	35 -
Other Race (2012)	33 0.3%	206 0.3%	296 0.2%

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Two or More Races (2012)	428	3.4%	2,734	3.6%	3,917	3.2%
Not Hispanic or Latino Population (2012)	12,509	98.0%	75,191	97.7%	120,788	97.9%
Hispanic or Latino Population (2012)	259	2.0%	1,774	2.3%	2,588	2.1%
Not Hispanic or Latino Population (2017)	12,860	97.8%	77,136	97.5%	123,903	97.7%
Hispanic or Latino Population (2017)	294	2.2%	1,991	2.5%	2,898	2.3%
Not Hispanic or Latino Population (2010)	12,349	98.0%	74,305	97.8%	119,375	98.0%
Hispanic or Latino Population (2010)	246	2.0%	1,685	2.2%	2,452	2.0%
Not Hispanic or Latino Population (2000)	13,005	98.8%	77,793	98.7%	120,940	98.8%
Hispanic or Latino Population (2000)	161	1.2%	1,048	1.3%	1,519	1.2%
Projected Hispanic Annual Growth (2012 to 2017)	35	2.7%	217	2.4%	310	2.4%
Historic Hispanic Annual Growth (2000 to 2012)	98	5.1%	726	5.8%	1,069	5.9%

Age Distribution (2012)

Age Under 5	886	6.9%	4,970	6.5%	7,690	6.2%
Age 5 to 9 Years	720	5.6%	4,639	6.0%	7,670	6.2%
Age 10 to 14 Years	722	5.7%	4,427	5.8%	7,365	6.0%
Age 15 to 19 Years	683	5.3%	4,646	6.0%	7,802	6.3%
Age 20 to 24 Years	904	7.1%	5,629	7.3%	8,919	7.2%
Age 25 to 29 Years	1,072	8.4%	5,940	7.7%	8,734	7.1%
Age 30 to 34 Years	1,006	7.9%	5,375	7.0%	8,215	6.7%
Age 35 to 39 Years	833	6.5%	4,481	5.8%	7,165	5.8%
Age 40 to 44 Years	796	6.2%	4,333	5.6%	7,097	5.8%
Age 45 to 49 Years	790	6.2%	4,818	6.3%	8,039	6.5%
Age 50 to 54 Years	875	6.9%	5,445	7.1%	8,902	7.2%
Age 55 to 59 Years	966	7.6%	5,375	7.0%	8,752	7.1%
Age 60 to 64 Years	800	6.3%	4,634	6.0%	7,575	6.1%
Age 65 to 74 Years	880	6.9%	5,975	7.8%	9,868	8.0%
Age 75 to 84 Years	553	4.3%	3,959	5.1%	6,241	5.1%
Age 85 Years or Over	282	2.2%	2,319	3.0%	3,342	2.7%
Median Age	36.9		38.0		38.2	

Gender Age Distribution (2012)

Female Population	6,731	52.7%	40,663	52.8%	65,002	52.7%
Age 0 to 19 Years	1,484	22.1%	9,244	22.7%	15,126	23.3%
Age 20 to 64 Years	4,254	63.2%	23,842	58.6%	38,035	58.5%
Age 65 Years or Over	992	14.7%	7,578	18.6%	11,841	18.2%
Female Median Age	38.4		40.2		40.1	
Male Population	6,037	47.3%	36,302	47.2%	58,374	47.3%
Age 0 to 19 Years	1,526	25.3%	9,437	26.0%	15,401	26.4%
Age 20 to 64 Years	3,788	62.8%	22,189	61.1%	35,363	60.6%
Age 65 Years or Over	722	12.0%	4,676	12.9%	7,610	13.0%
Male Median Age	35.4		35.6		36.1	

Household Income Distribution (2012)

HH Income \$200,000 or More	177	3.0%	1,140	3.2%	1,911	3.5%
HH Income \$150,000 to \$199,999	176	2.9%	716	2.0%	1,358	2.5%
HH Income \$100,000 to \$149,999	736	12.3%	3,086	8.8%	5,439	10.0%
HH Income \$75,000 to \$99,999	713	11.9%	3,923	11.2%	6,453	11.8%
HH Income \$50,000 to \$74,999	1,183	19.8%	5,969	17.0%	9,794	18.0%
HH Income \$35,000 to \$49,999	1,022	17.1%	5,306	15.1%	7,925	14.5%
HH Income \$25,000 to \$34,999	712	11.9%	4,697	13.4%	6,763	12.4%
HH Income \$15,000 to \$24,999	639	10.7%	4,667	13.3%	6,996	12.8%
HH Income Under \$15,000	621	10.4%	5,647	16.1%	7,883	14.5%
HH Income \$35,000 or More	4,007	67.0%	20,140	57.3%	32,879	60.3%
HH Income \$75,000 or More	1,802	30.1%	8,864	25.2%	15,161	27.8%

Housing (2012)

Total Housing Units	6,437		38,706		59,338	
Housing Units Occupied	5,979	92.9%	35,152	90.8%	54,520	91.9%
Housing Units Owner-Occupied	4,112	68.8%	19,700	56.0%	34,032	62.4%
Housing Units, Renter-Occupied	1,867	31.2%	15,451	44.0%	20,489	37.6%
Housing Units, Vacant	458	7.1%	3,555	9.2%	4,818	8.1%
Median Years in Residence	4.7		3.9		4.1	

Marital Status (2012)

Never Married	2,843	32.9%	20,212	38.7%	30,640	36.4%
Currently Married	4,023	46.6%	21,222	40.6%	36,656	43.6%
Separated	380	4.4%	1,905	3.6%	2,763	3.3%
Widowed	211	2.4%	1,493	2.9%	2,538	3.0%
Divorced	1,177	13.6%	7,447	14.2%	11,479	13.7%

Household Type (2012)

Population Family	8,726	68.3%	50,897	66.1%	84,050	68.1%
Population Non-Family	4,035	31.6%	24,236	31.5%	35,981	29.2%
Population Group Quarters	7	0.1%	1,832	2.4%	3,345	2.7%
Family Households	3,175	53.1%	18,078	51.4%	29,815	54.7%
Non-Family Households	2,804	46.9%	17,074	48.6%	24,705	45.3%
Married Couple with Children	881	21.9%	4,345	20.5%	7,861	21.4%
Average Family Household Size	2.7		2.8		2.8	

Household Size (2012)

1 Person Households	2,307	38.6%	14,222	40.5%	20,458	37.5%
2 Person Households	1,971	33.0%	11,002	31.3%	17,622	32.3%
3 Person Households	826	13.8%	4,575	13.0%	7,448	13.7%
4 Person Households	538	9.0%	3,048	8.7%	5,202	9.5%
5 Person Households	218	3.7%	1,418	4.0%	2,404	4.4%
6 or More Person Households	119	2.0%	886	2.5%	1,386	2.5%

Household Vehicles (2012)

Households with 0 Vehicles Available	459	7.7%	3,925	11.2%	5,145	9.4%
Households with 1 Vehicles Available	2,487	41.6%	16,106	45.8%	24,220	44.4%
Households with 2 or More Vehicles Available	3,033	50.7%	15,120	43.0%	25,155	46.1%
Total Vehicles Available	9,632		51,378		83,783	
Average Vehicles Per Household	1.6		1.5		1.5	

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Labor Force (2012)

Estimated Labor Population Age 16 Years or Over	10,320		62,082		99,244	
Estimated Civilian Employed	6,794	65.8%	37,932	61.1%	60,917	61.4%
Estimated Civilian Unemployed	629	6.1%	3,569	5.7%	5,382	5.4%
Estimated in Armed Forces	35	0.3%	138	0.2%	219	0.2%
Estimated Not in Labor Force	2,862	27.7%	20,443	32.9%	32,727	33.0%
Unemployment Rate	6.1%		5.7%		5.4%	

Occupation (2010)

Occupation: Population Age 16 Years or Over	6,435		35,306		57,030	
Management, Business, Financial Operations	1,003	15.6%	4,898	13.9%	8,108	14.2%
Professional, Related	1,633	25.4%	8,342	23.6%	13,581	23.8%
Service	1,267	19.7%	7,657	21.7%	11,553	20.3%
Sales, Office	1,839	28.6%	9,807	27.8%	16,270	28.5%
Farming, Fishing, Forestry	3	-	55	0.2%	118	0.2%
Construct, Extraction, Maintenance	277	4.3%	1,911	5.4%	3,138	5.5%
Production, Transport Material Moving	413	6.4%	2,637	7.5%	4,262	7.5%
White Collar Workers		69.5%		65.3%		66.6%
Blue Collar Workers		30.5%		34.7%		33.4%

Consumer Expenditure (2012)

Total Household Expenditure	\$304 M		\$1.71 B		\$2.73 B	
Total Non-Retail Expenditure	\$174 M	57.4%	\$978 M	57.3%	\$1.57 B	57.4%
Total Retail Expenditure	\$129 M	42.6%	\$728 M	42.7%	\$1.16 B	42.6%
Apparel	\$14.5 M	4.8%	\$81.5 M	4.8%	\$130 M	4.8%
Contributions	\$11.3 M	3.7%	\$62.9 M	3.7%	\$102 M	3.7%
Education	\$7.21 M	2.4%	\$40.5 M	2.4%	\$65.3 M	2.4%
Entertainment	\$16.9 M	5.6%	\$94.6 M	5.5%	\$152 M	5.6%
Food and Beverages	\$46.5 M	15.3%	\$263 M	15.4%	\$419 M	15.4%
Furnishings and Equipment	\$13.3 M	4.4%	\$74.0 M	4.3%	\$119 M	4.4%
Gifts	\$8.07 M	2.7%	\$44.8 M	2.6%	\$72.4 M	2.7%
Health Care	\$18.8 M	6.2%	\$107 M	6.3%	\$170 M	6.2%
Household Operations	\$10.8 M	3.5%	\$59.8 M	3.5%	\$96.9 M	3.5%
Miscellaneous Expenses	\$5.14 M	1.7%	\$28.9 M	1.7%	\$46.0 M	1.7%
Personal Care	\$4.41 M	1.5%	\$24.9 M	1.5%	\$39.7 M	1.5%
Personal Insurance	\$3.08 M	1.0%	\$17.1 M	1.0%	\$27.7 M	1.0%
Reading	\$1.01 M	0.3%	\$5.65 M	0.3%	\$9.03 M	0.3%
Shelter	\$58.6 M	19.3%	\$329 M	19.3%	\$526 M	19.3%
Tobacco	\$2.01 M	0.7%	\$11.6 M	0.7%	\$18.2 M	0.7%
Transportation	\$60.8 M	20.0%	\$339 M	19.9%	\$543 M	19.9%
Utilities	\$21.4 M	7.0%	\$122 M	7.1%	\$193 M	7.1%

Educational Attainment (2012)

Adult Population Age 25 Years or Over	8,854		52,655		83,930	
Elementary (Grade Level 0 to 8)	169	1.9%	2,026	3.8%	2,816	3.4%
Some High School (Grade Level 9 to 11)	444	5.0%	3,822	7.3%	5,893	7.0%
High School Graduate	2,053	23.2%	14,840	28.2%	24,391	29.1%
Some College	1,984	22.4%	12,181	23.1%	19,359	23.1%
Associate Degree Only	821	9.3%	3,857	7.3%	6,326	7.5%
Bachelor Degree Only	2,153	24.3%	9,649	18.3%	15,480	18.4%
Graduate Degree	1,230	13.9%	6,280	11.9%	9,666	11.5%

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Units In Structure (2010)

1 Detached Unit	4,558	77.4%	21,557	62.3%	35,467	66.0%
1 Attached Unit	158	2.7%	1,845	5.3%	3,126	5.8%
2 to 4 Units	534	9.1%	3,770	10.9%	4,852	9.0%
5 to 9 Units	315	5.4%	2,467	7.1%	2,955	5.5%
10 to 19 Units	182	3.1%	1,643	4.7%	1,978	3.7%
20 to 49 Units	58	1.0%	768	2.2%	899	1.7%
50 or More Units	64	1.1%	2,167	6.3%	2,569	4.8%
Mobile Home or Trailer	21	0.4%	402	1.2%	1,849	3.4%
Other Structure	1	-	2	-	2	-

Homes Built By Year (2010)

Homes Built 2005 or later	102	1.7%	968	2.8%	1,834	3.4%
Homes Built 2000 to 2004	135	2.3%	1,245	3.6%	2,640	4.9%
Homes Built 1990 to 1999	284	4.8%	3,338	9.6%	6,486	12.1%
Homes Built 1980 to 1989	299	5.1%	3,498	10.1%	5,324	9.9%
Homes Built 1970 to 1979	615	10.4%	5,538	16.0%	8,583	16.0%
Homes Built 1960 to 1969	595	10.1%	4,196	12.1%	6,448	12.0%
Homes Built 1950 to 1959	1,277	21.7%	5,157	14.9%	7,743	14.4%
Homes Built Before 1949	2,583	43.9%	10,681	30.8%	14,640	27.3%

Home Values (2010)

Home Values \$1,000,000 or More	26	0.7%	97	0.5%	171	0.5%
Home Values \$500,000 to \$999,999	102	2.5%	409	2.1%	781	2.3%
Home Values \$400,000 to \$499,999	76	1.9%	288	1.5%	512	1.5%
Home Values \$300,000 to \$399,999	158	3.9%	785	4.0%	1,485	4.4%
Home Values \$200,000 to \$299,999	473	11.6%	2,281	11.7%	4,173	12.4%
Home Values \$150,000 to \$199,999	389	9.6%	2,611	13.4%	4,641	13.8%
Home Values \$100,000 to \$149,999	1,147	28.2%	5,049	25.8%	7,923	23.5%
Home Values \$70,000 to \$99,999	1,187	29.2%	4,203	21.5%	7,010	20.8%
Home Values \$50,000 to \$69,999	377	9.3%	2,084	10.7%	3,382	10.0%
Home Values \$25,000 to \$49,999	88	2.2%	1,102	5.6%	2,038	6.0%
Home Values Under \$25,000	46	1.1%	625	3.2%	1,584	4.7%
Owner-Occupied Median Home Value	\$122,428		\$118,529		\$120,476	
Renter-Occupied Median Rent	\$532		\$531		\$547	

Transportation To Work (2010)

Drive to Work Alone	5,307	83.3%	27,449	79.1%	45,596	81.3%
Drive to Work in Carpool	496	7.8%	3,571	10.3%	5,350	9.5%
Travel to Work by Public Transportation	124	1.9%	1,261	3.6%	1,590	2.8%
Drive to Work on Motorcycle	1	-	33	0.1%	71	0.1%
Walk or Bicycle to Work	194	3.0%	1,243	3.6%	1,653	2.9%
Other Means	28	0.4%	192	0.6%	275	0.5%
Work at Home	223	3.5%	960	2.8%	1,545	2.8%

Travel Time (2010)

Travel to Work in 14 Minutes or Less	3,501	56.9%	16,399	48.6%	24,643	45.2%
Travel to Work in 15 to 29 Minutes	2,079	33.8%	13,715	40.6%	23,803	43.6%
Travel to Work in 30 to 59 Minutes	399	6.5%	2,701	8.0%	4,405	8.1%
Travel to Work in 60 Minutes or More	171	2.8%	933	2.8%	1,684	3.1%
Average Minutes Travel to Work	13.1		14.3		14.8	

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