

6.7.13 6:00 p.m. – 9:00 p.m.

6.8.13 10:00 a.m. -4:00 p.m.

Sponsors wanted: Believe in the Boulevard

The MacArthur Boulevard Association (MBA) are excited to announce the 2nd Annual MacART Fest – coming this June to South Grand and MacArthur.

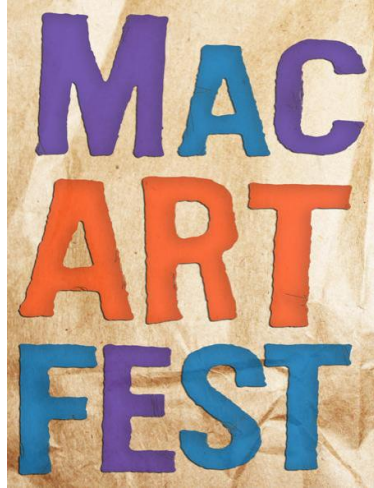
MacART Fest is a two-day celebration of visual art. The weekend begins on Friday evening June 7 with **Art in Action** -a lively ticketed event featuring 15 of the area's finest artists each providing live demonstrations – providing our guests the chance to see how they make their art as well as to meet / talk with the artists. Many of the artists will also be showing and selling their work during this event. We're planning a beautiful summer evening that includes a delicious array of food, drink and live music.

Saturday, June 8 the same outdoor space generously provided by Standard Mutual Insurance Company will be transformed into a traditional art fair featuring 60 fine arts / crafts vendors showing and selling their wares. We'll also have food, fun and music on hand Saturday from 10-4pm.

Both events are designed to increase awareness of the efforts to redevelop MacArthur Boulevard and to remind consumers that MacArthur is not only the geographic center of the city, it is also a fine place to live, shop and work. Our goal is to raise enough money through sponsorship to cover all expenses – so that 100% of the event proceeds can be dedicated to landscape improvements and to enhance the area's overall look.

How can you help?

- **Become a corporate sponsor of this special weekend event.** Sponsorship opportunities and benefits are included on the other side.
- **Make a cash donation of any amount.** We welcome neighbors and neighborhood groups to support our efforts .
- **Donate prizes to the Friday evening raffle.** We plan to sell raffle tickets on Friday evening and will award prizes throughout the event
- **Share the news about this event** with friends and family. Tickets are \$25 each.



Sponsorship opportunities include:

Platinum Sponsor - \$2500

Corporate logo on event signage/ ads etc.
Logo on event tickets
Recognition at the event and in program
Prominent mention on website and via social media
24 tickets to the event
Ability to hand out trinket or small item to attendees

Gold Sponsor - \$1000

Corporate Logo on Event Signage
Recognition during event and in program
Promoted on website and social media
10 tickets to the event.

Silver Sponsor - \$500

Corporate Logo on Event Signage
Recognition during event and in program
Promoted on website and social media
4 tickets to the event.

Bronze Sponsor - \$250

Corporate Logo on Event Signage
Recognition during event and in program
Promoted on website and social media
2 tickets to the event

Neighborhood Believers - \$50, \$100

Recognition in program, website

For more information on sponsorships please contact Jen Dillman at 217-691-0592 or jdillman3@gmail.com