



## **MBA Membership Meeting Minutes, Thursday, August 13, 2015**

**Welcome:** President Michael Higgins brought the meeting to order.

**Secretary's Report:** June minutes were approved as presented.

**Treasurer's Report:** Treasurer Daniel Shelton was not present: no report.

### **Government Update:**

Alderman Ward 7: Joe McMenamin:

- Esquire demolition work continues.
- State Street resurfacing work from Laurel to Ash completed with stamped concrete to replace brick street.
- Acknowledged MBA and Katie Davison, Bites on the Boulevard Chr., for outstanding event.
- Interest continues on purchase of MacArthur Park Apartment complex. One of the potential developers wants to focus on "community minded" approach.

Neighborhood Police Officer: Tamara Walcher:

- MacArthur Park Apartments: 19 calls during July. The manager is working well with NPO Walcher.
- Panhandler problem: MacArthur Blvd business owners have been asked to work with NPO Walcher and develop a standard policy to ban panhandlers.

### **Announcements:**

- Bites on the Boulevard Report: Katie Davison, Chr.
  - Overall goal of event was not to be a fund raiser but a MacArthur Boulevard Awareness raiser. Revenue numbers will be reported at Sept. meeting.
    - Anticipated attendance: 500-800. Actual attendance: 2000 + !!!!!
    - Social media was major marketing source of promoting Bites.
    - Due to overflow number of Bites customers, MacArthur restaurants and shops experienced a huge evening business.
  - Issues to be resolved for future events:
    - Parking and danger of crossing MacArthur Blvd. during peak traffic time. NPO Walcher will work with Katie to create a traffic control procedure.
    - Additional food trucks will be solicited for future events: total 8-10.
    - Possible sponsorship opportunities for tee shirts and music.
  - Katie thanked HyVee for donating soda and water; South Side Christian Church for the loan of tables/ chairs and Creasey Construction for donated labor in set up and tear down.
- Katie announced next Bites on the Boulevard will be **Tuesday, Sept. 29<sup>th</sup>** -same time/same place.
- President Higgins thanked Katie and Bites volunteers for their "amazing success".

Meeting adjourned at 8:45 a.m.

Respectfully submitted,

Julie Dirksen, Secretary