



**MacArthur Boulevard Business Association  
Monthly Meeting Minutes  
American Red Cross  
1045 Outer Park Drive  
September 9, 2010 - 7:30 am  
DRAFT**

### **Welcome**

President Cory Jobe brought the meeting to order at 7:30am.

### **Secretary's Report**

July minutes stood approved as presented.  
We have a total of 101 renewed members.

### **Guest Speakers: Lakota Group Representatives: John Lamotte, Nick Kalogeresis, Zack McConnell**

Lakota Group presented a brief summary of the presentation of the draft plan for revitalization of the Boulevard. The final plan will include a streetscape plan, strategies, funding options, a timeline, statistics, and organizational development recommendations. The consultants said the plan is feasible given the MacArthur Boulevard environment. Market analysis indicates sufficient economic support for the business and residential development recommended in the plan. It will be important for the Association, business and property owners, the City of Springfield and other local government jurisdictions, IDOT, and the Regional Planning Commission to work together for the design, fundraising, policy and implementation phases of the plan. See the Lakota Group project <http://www.thelakotagroup.com/macarthur/> website for more information.

### **Local Government Update**

#### **Sangamon County Board**

Jen Dillman, Sangamon County Board member.

#### **City of Springfield**

Alderman Debbie Cimarossa spoke on the flooding around Washington Park. A preliminary meeting with residents around the park is planned for tonight, with a city-wide meeting planned for 2-3 weeks. We will send an eNewsletter publicizing the full meeting.

### **Project Updates**

#### **5<sup>th</sup> Annual Artists Market**

Artist surveys have been received, and the committee will meet soon to make plans for the 2011 market.

### **Neighbors Council**

A Neighborhood Clean-Up day is scheduled for Saturday, Oct. 9 from 9-11 with free hotdogs and soda from 11 to 1pm at the Standard Mutual parking lot, 1028 South Grand Ave West. More details to come.

### **New Business**

#### **Leadership 2011: Nominations for the MBBA Board of Directors**

If you're interested in taking a leadership role in helping to revitalize the Boulevard, please consider serving on the MBBA Board of Directors. We are looking for people interested in the Boulevard and willing to give time and energy to fulfilling our goals. If you are interested in serving or would like to nominate an MBBA member, please call Cory at 217-622-9630 or email [info@shoponmacarthur.com](mailto:info@shoponmacarthur.com).

### **Adjournment**

The meeting adjourned at 9 am.

Submitted By:

Carol Kneidler, Board Secretary