



For Immediate Release  
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## **Association Launches E-Newsletter to Better Inform the Community**

For those who are not members of the MacArthur Boulevard Business Association (MBBA) but would like to receive monthly updates about the group's events and activities, an electronic newsletter is now available. Simply visit the MBBA website, [www.shoponmacarthur.com](http://www.shoponmacarthur.com), and submit your name and email address to be added to the list of recipients.

The newsletter will highlight new businesses in the area; provide updates about on-going projects and information from elected officials who represent the MacArthur area, as well as a calendar of upcoming events.

The MacArthur Boulevard Business Association (MBBA) is committed to supporting the business welfare of all MacArthur Boulevard area businesses and to promote, develop and preserve MacArthur Boulevard through community involvement, as a desirable place to work shop and live. The Association has among our membership, merchants, business owners, nearby neighborhood association members and individuals who are interested in revitalizing the MacArthur Boulevard area.